

Health & Ageing Conference 2022

Reimagining Longevity: From risk to opportunity

Hosted by MAPFRE

20–21 September

Madrid, Spain

Agenda (times in CEST)

(V) = virtual speaker

Conference moderation by *Adrita Bhattacharya-Craven*, Director Health & Ageing, The Geneva Association

Tuesday, 20 September

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| 9:30–10:00 | Registration and welcome coffee |
| 10:00–10:10 | Opening remarks
<i>Jad Ariss</i> , Managing Director, The Geneva Association |
| 10:10–10:25 | Welcome from the host
<i>Ignacio Baeza Gómez</i> , First Vice Chairman, MAPFRE |
| 10:25–11:15 | Moderated interview: Reframing Longevity – It is a certainty not a risk
Speaker: <i>Julia Randell-Khan</i> , Consulting Fellow on the Inter-disciplinary New Map of Life, Stanford Centre for Longevity; Senior Fellow, Encore; Director, The Purpose Xchange, The Age of No Retirement

Moderator: <i>Torsten Kleinow</i> , Professor, Faculty of Economics and Business, University of Amsterdam

This moderated interview highlighted how longevity planning demands more than financial protection. It demonstrated how longevity outcomes are influenced by social inequality and how it is fundamentally shifting life course, attitudes towards work and retirement, necessitating innovation from the financial services sector. |
| 11:15–11:45 | Coffee break |

Part I: The Longevity Landscape

11:45–13:00

Session 1: From Pandemic to Endemic? Impact on longevity, health and social care

Chair: **Matt Singleton**, Global Life & Health Product Innovation Manager, Swiss Re

Panellists:

Influence on health spans

- **Nicola Oliver**, Director of Longevity & Mortality, Medical Intelligence

Influence on life spans

- **Stuart McDonald**, Head of Longevity and Demographic Insights, Lane Clark & Peacock

Influence on long term care

- **Adelina Comas-Herrera**, Assistant Professorial Research Fellow, Care Policy and Evaluation Centre (CPEC), LSE

This panel discussion delved into the effects of COVID-19 on mortality, morbidity and long-term care needs now and in the future.

13:00–14:15

Networking lunch

Location: MAPFRE Terrace

14:15–15:30

Session 2: Exploring Longevity Through an Economic Lens

Chair: **Mike Mansfield**, Chief Executive Officer, ProAge

Panellists:

The changing patterns of employment

- **Yvonne Sonsino**, Global Co-Leader Next Stage, Mercer^(v)

Shifts in consumption

- **Juan Fernández Palacios**, Director of Ageinomics, Fundación MAPFRE

Savings trends now and in the future

- **David Sinclair**, Chief Executive Officer, International Longevity Centre

The panel explored the ways in which longer lives are altering employment, consumption and saving patterns and what it might take to ensure intergenerational equity.

15:30 –16:00

Coffee break

Part II: The Longevity Opportunity

16:00–17:15 **Session 3: Understanding the Opportunity for Insurance and Preparing the Ground**
Chair: **Lukas Junker**, Advisor to Board Member, Allianz

Panellists:

Urban planning and ageing

- **Joaquín de los Reyes**, Senior Generation Program Director, MAPFRE

Fintech and ageing

- **Roger Peverelli**, Co-founder, Digital Insurance Agenda

Health, technology and ageing

- **Michael W. Hodin**, Chief Executive Officer, Global Coalition on Aging^(V)

Longevity presents a golden opportunity to create new propositions. Having examined the phenomenon through a health and economic lens in the preceding panels, this session dissected the trends and gaps and what new propositions could look like in the future.

20:00–22:30 **Dinner**
The evening will include welcome remarks by **Carlos Rami**, Global Head of International Affairs, MAPFRE
Location: Ramses Restaurant (Pl. de la Independencia, 4)

Wednesday, 21 September

9:00–9:30 **Registration and welcome coffee**

9:30–9:40 **Introduction**
Adrita Bhattacharya-Craven, Director Health & Ageing, The Geneva Association

9:40–10:00 **Opening keynote**
Xing Xiao, Executive Director & Deputy General Manager, China Taiping^(V)

10:00–10:45 **Moderated interview: Challenging Ageism**
Speaker: **Andre Belelieu**, Head of Insurance, Asset Management & Institutional Investors, World Economic Forum^(V)

Moderator: **Adrita Bhattacharya-Craven**, Director Health & Ageing, The Geneva Association

This conversation shed light on the negative societal and institutional attitudes towards ageing and older people, ways in which they impede progress and innovations and actions needed to overcome such barriers.

10:45–11:15 **Coffee break**

Part III: Longevity: The 'so what'

11:15–12:30

Session 4: How Should Insurance Evolve to Support Longevity?

Chair: **Adrita Bhattacharya-Craven**, Director Health & Ageing, The Geneva Association

Panellists:

A reinsurance perspective

- **Ana Villanueva**, Chief Medical Officer, MAPFRE RE

A health insurance perspective

- **Sandrine Coulange**, Chief Health Officer, European Markets, AXA

A life insurance perspective

- **Alistair McQueen**, Head of Savings & Retirement, Aviva
- **Arne Holzhausen**, Global Head Insurance, Wealth & Trend Research, Allianz

The panel of senior insurance leaders shared their insights on the practical steps needed to harness the silver economy and the innovations already underway.

12:30–12:50

Creating the Right Policy Environment

Sergio Álvarez, Director General for Insurance & Pensions Funds, Spanish Ministry of Economy and Business

12:50–13:00

Closing remarks

Adrita Bhattacharya-Craven, Director Health & Ageing, The Geneva Association

13:00–14:30

Farewell lunch

Location: MAPFRE Terrace